

PediaSure®

More than half of children with failure to thrive (FTT) go undiagnosed¹

Plotting growth parameters at routine check-ups is crucial to prevent an uphill battle against malnutrition and developmental consequences¹

Assessing FTT

What is it?

Using a standard growth chart to plot physical growth, FTT can be diagnosed when a child's weight for age¹:

- Is below the 5th percentile or crosses two major percentile lines

Who?

Infants/children at risk due to¹:

- Medical conditions
- Psychosocial factors
- Family history

Why?

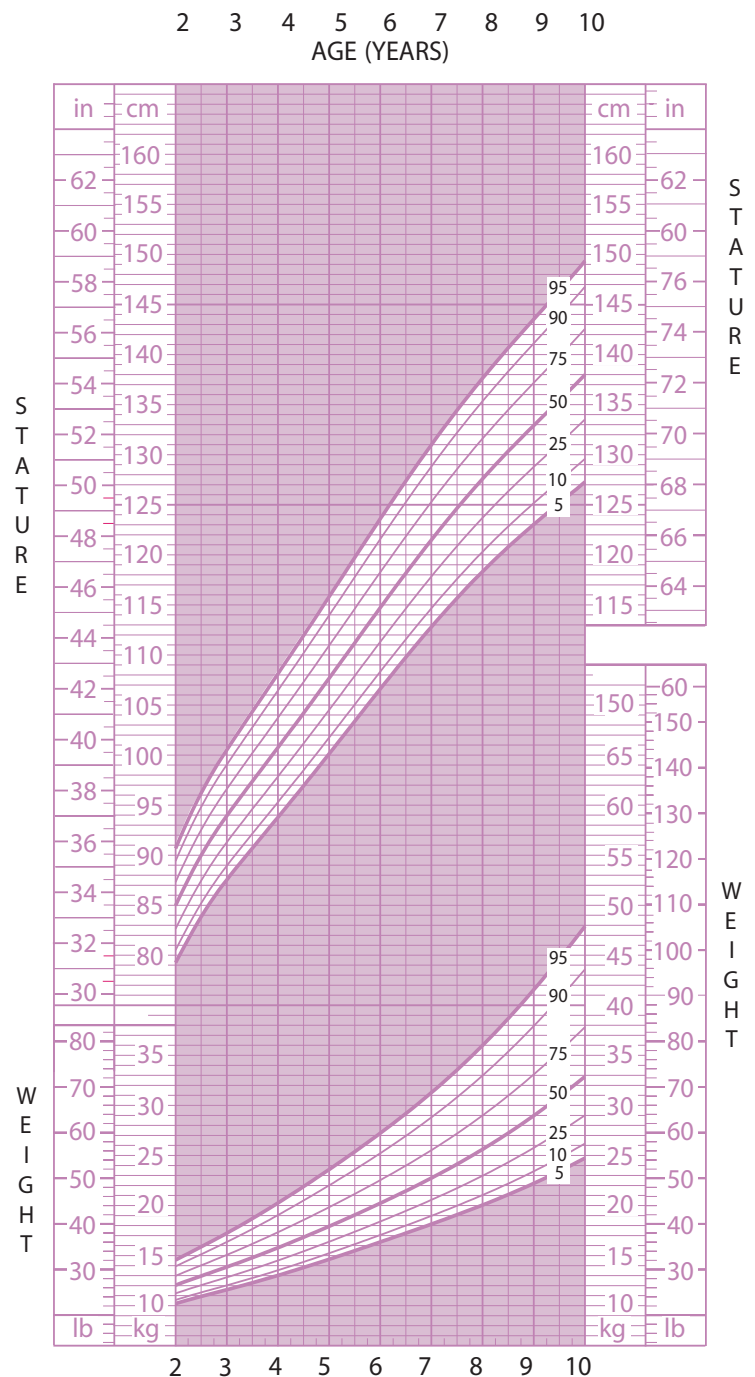
Children with FTT are at greater risk for¹:

- Short stature
- Behaviour problems
- Developmental delays

Complete, balanced nutrition to fill nutritional gaps

Ross Nutritional Systems for Life

Girls' stature-for-age and weight-for-age from 2-10 years of age²



PediaSure®

Long on nutrition and calories when children fall short in both

PediaSure®

Complete, balanced nutrition
to fill nutritional gaps

Ross Nutritional Systems for Life



Early FTT
identification and
correction of the
underlying cause
are key¹

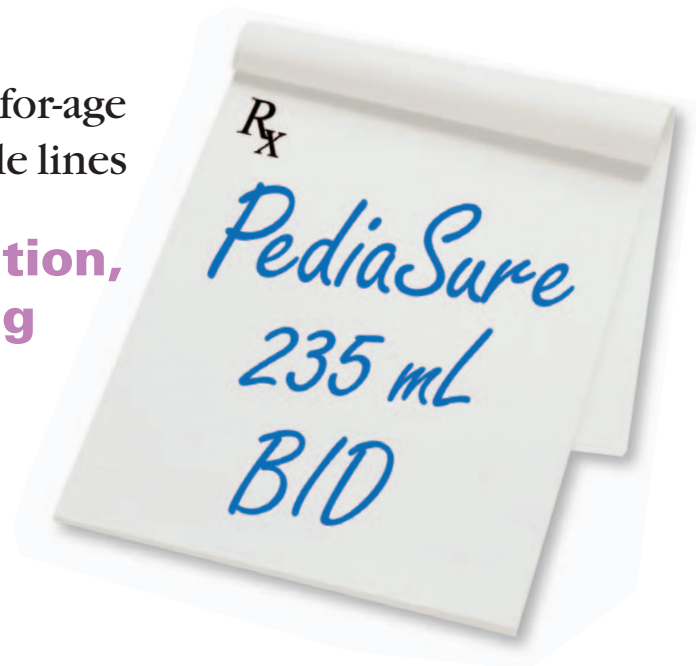
**All children with FTT require nutritional
intervention for catch-up growth¹**

**Nutritional intervention should be considered
if your FTT patient¹:**

- Falls below the 5th percentile in weight-for-age measure or crosses two major percentile lines

**PediaSure, a convenient solution,
ideal for oral and tube feeding**

- Complete and balanced nutrition like PediaSure helps maximize chances of better outcomes¹



PediaSure® Long on nutrition and calories
when children fall short in both

References: 1. Krugman SD, Dubowitz H. Failure to thrive. *Am Fam Physician* 2003;68:879-84. 2. Centers for Disease Control. National Center for Health Statistics. Clinical growth charts. Retrieved October 18, 2005 from the Centers for Disease Control Web site: http://www.cdc.gov/nchs/about/major/nhanes/growthcharts/clinical_charts.htm

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