

TRY GLUCERNA TODAY!



NO-VALUE COUPON
sample only

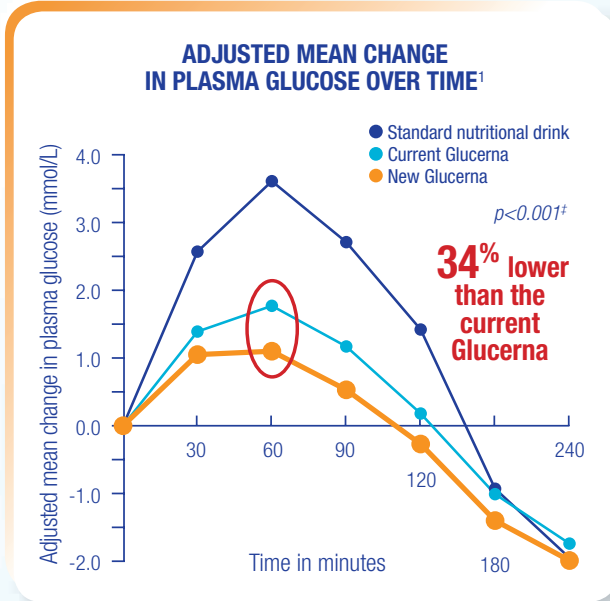
On purchase of any 6-pack of Glucerna nutritional drinks or any 4-pack of Glucerna bars. Tastes great!

\$2 OFF
ON ANY
GLUCERNA
PRODUCT

NO-VALUE COUPON
sample only

**NEW FORMULA.
IMPROVED GLYCEMIC RESPONSE.
GREAT TASTING GLUCERNA, SPECIFICALLY
FORMULATED FOR PEOPLE WITH DIABETES.**

Glucerna is clinically proven to provide more consistent blood glucose levels.^{1,2†} Now better than ever!



[†]At 60 minutes only.

**INTRODUCING
DIABETES CONTROL FOR LIFE**

An Online Step-by-Step Diabetes Management Program

- ✓ Tools and tips for managing diabetes
- ✓ Developed by healthcare professionals
- ✓ Delivered weekly to your desktop
- ✓ Recipes
- ✓ Meal plans
- ✓ Much more, all FREE!

Diabetes
CONTROL
for life



**TOO MANY
UPS AND
DOWNS?**

NEW
AND IMPROVED

Glucerna nutritional drinks have a new carbohydrate blend clinically shown to help smooth sugar spikes.¹



TRY GLUCERNA TODAY!

\$2 OFF
COUPON
INSIDE

Join today at
www.DiabetesControlForLife.ca

1. Data on file, Abbott Laboratories, Limited.
2. Nicholson S, Garvey WT, Wallace P, et al. Postprandial glucose and insulin responses to dextrin-containing medical nutritional bars in persons with type 2 diabetes mellitus. *Diabetes* 2001;50(suppl.2):A366.
3. Canadian Diabetes Association 2008 Clinical Practice Guidelines for the Prevention and Management of Diabetes in Canada, *Nutrition Therapy*, S40-S45.

[†] Compared to a standard nutritional drink or snack bar.

www.Glucerna.ca
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Abbott
Nutrition

Abbott
A Promise for Life

UNIQUE NEW FORMULA

- Improved glycemic response:
 - A more resistant carbohydrate blend which reduces sugar peaks by 34% vs. current Glucerna and by 66% compared to any other standard nutritional drink.
- Additional improvements:
 - Omega-3 and Omega-6 (good fat)
 - NutraFlora scFOS

UNIQUE BENEFITS

- Heart health benefits.*
 - Low in saturated fats (bad fat)
 - No trans fats
 - High in monounsaturated fats (good fat)
- Added benefits:
 - Excellent source of 26 vitamins and minerals
 - Lactose, gluten and sugar alcohol-free

*A healthy diet low in saturated fat and trans fat may reduce the risk of heart disease.



HAVING TROUBLE MANAGING YOUR GLUCOSE LEVELS?

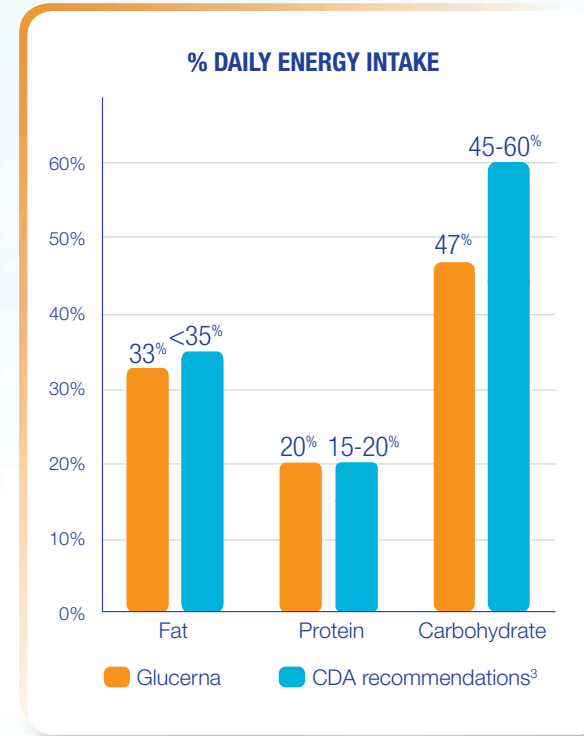
Check the corresponding box if you recognize yourself in any of the following statements.

STATEMENTS	YES	NO
1. I have a structured daily meal plan and am able to follow it		
2. I always have time to eat properly		
3. I spread my energy intake throughout the day with snacks		
4. I carry healthy, convenient snacks in case meals are delayed		
5. I make food choices to avoid sugar peaks		
6. I monitor my blood glucose levels and control their ups and downs		
7. I am able to maintain a healthy weight		

If you checked “NO” in one or more of the boxes above, talk to your healthcare professional about Glucerna and how it can help keep your blood sugar levels under control.

Available in 4 delicious flavours:
Wild Berry, Vanilla, Strawberry and Chocolate.

GLUCERNA NUTRITIONAL DRINK IS SPECIALLY FORMULATED TO MEET CANADIAN DIABETES ASSOCIATION NUTRITIONAL GUIDELINES.³



Glucerna provides an appropriate content of protein, carbohydrates and fat in recommended energy ranges.³

- ✓ 1 bottle for a snack
- ✓ 2 bottles if you can't have a meal
- ✓ Plus it tastes great!

To learn more about Glucerna, visit www.Glucerna.ca

SAVE \$2 ON ANY 6-PACK OF GLUCERNA NUTRITIONAL DRINKS OR ANY 4-PACK OF GLUCERNA BARS.

REDEEMABLE IN STORE

To the dealer: Abbott Laboratories, Limited will reimburse the face value of coupon plus regular handling fee provided you accept it from your customer on purchase of item specified. Other applications may constitute fraud. Failure to send in, on request, evidence that sufficient stock was purchased in previous 90 days to cover coupons presented will void coupons. Coupons submitted become our property.

Reimbursement will be made only to retail distributor who redeemed coupon.

Applications for reimbursement received after this date will not be accepted.

For redemption, mail to: Resolve Corporation, P.O. Box 3000, Saint John, N.B. E2L 4L3.

Limit one coupon per purchase. EXPIRY DATE: March 31, 2011.



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